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KP HealthConnect
Information driving reform

HARVESTING VALUE

HIT Transformation & Analytics – National Quality & Care Delivery Excellence



Using information to drive health system improvement:

Discussion today:

- Introduction to KP
 - Who are we?
 - KP's Performance
 - Our Electronic Health Record
 - Scope
 - High level impact of the EHR
- Information driving reform: 5 levels of information
- Blue Sky Vision – our vision for the future

Kaiser: Compared to US Market



NCQA Rankings:

- KP Regions are the top 4 Medicare plans in the country
- KP is ranked #1 in Medicare in each of the KP regional markets where we operate
- 6 KP Regions are in the top 50 Commercial health plans

Medicare Star Ratings:

- Of 660 plans in the USA, 440 applied for Star ratings: only 9 plans received 5 stars.
- 4 KP plans: CA, Hawaii, NW and Colorado all received 5 stars - the highest rating from CMS for 2012

Joint Commission:

- 10 of our hospitals have been recognized as “top performers”

HEDIS:

- We rank #1 in the nation in 11 Commercial measures

KP HealthConnect / EHR

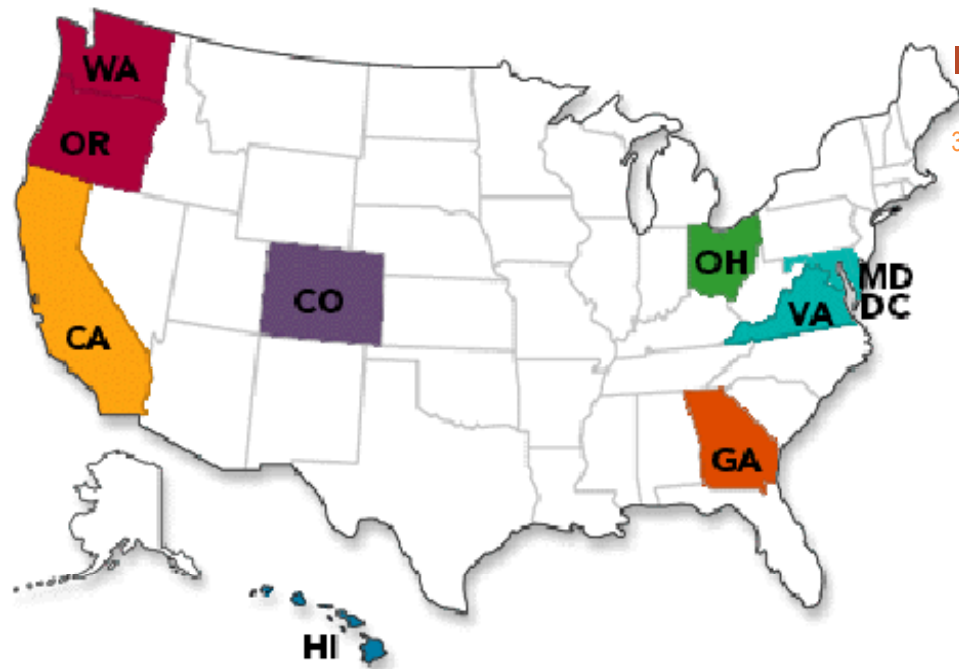
- KP is the 2011 recipient of the HIMSS Organizational Davies Award for excellence in the implementation and value derived from HIT
- In the last 3 years, 35 KP hospitals have HIMSS Stage 7 Awards in recognition of its health information technology expertise. Only 61 hospitals in the nation have this award as of 2011

TIME

October 17, 2011 Time Article:

- ‘KP stands ‘head and shoulders’ above the other large insurers’
- KP’s standout performance in ‘Consumer Reports’ national rankings of some 830 insurance plans raises an obvious question: What makes KP so different?....

About Kaiser Permanente



- Nation's largest nonprofit health plan

- Integrated health care delivery

3 Organizations in one: Health insurer, hospital system, physician partnerships

- 8.9 million members

- 15,000 physicians

- 167,000 employees

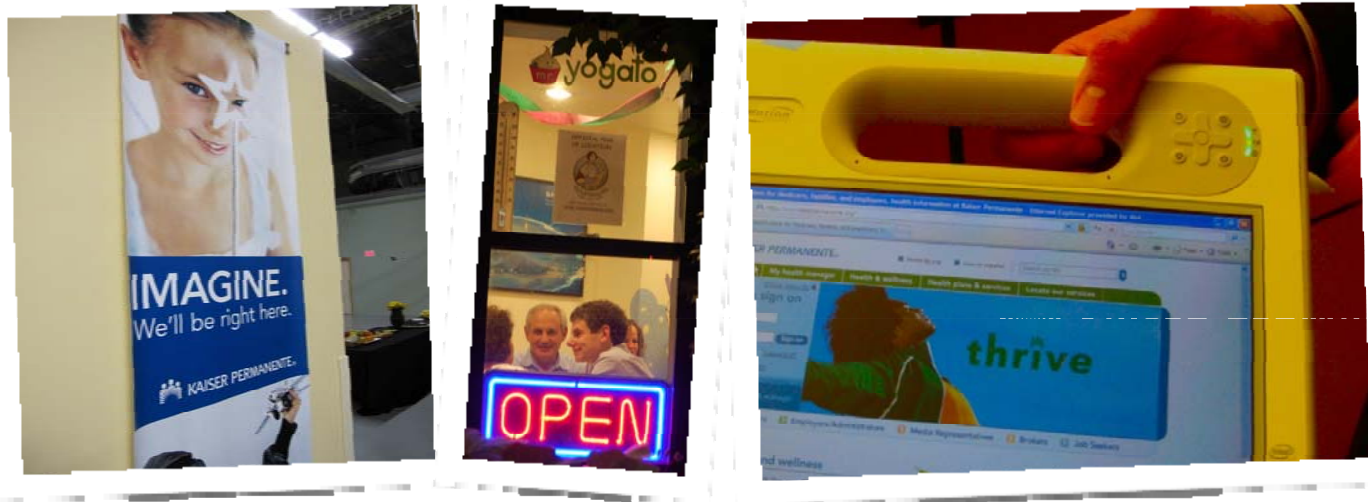
- Serving 9 states and DC

- 36 hospitals

- 533+ medical offices

- \$44 billion annual revenues (2010)

Our investment in technology: Kaiser Permanente HealthConnect®



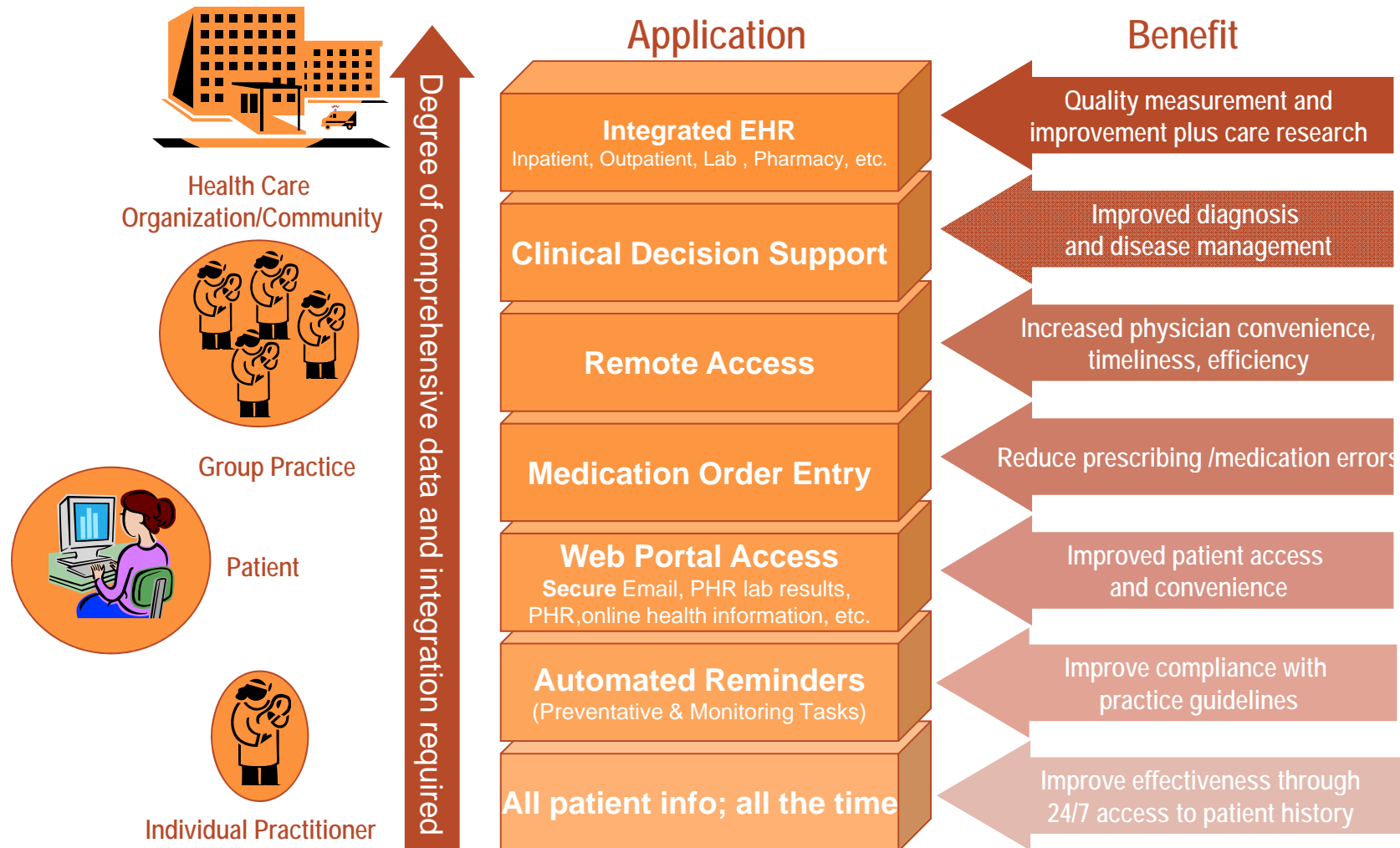
- The world's largest and one of the most advanced civilian deployments of an electronic health record
- KP HealthConnect was implemented 2004-2010 specifically to transform care and service delivery
- Our greatest benefits are the resulting improvements in quality and effectiveness of patient care

Integrating health care across the continuum



- **Inpatient and outpatient clinical care:** documentation, ordering, decision support
- Hospital and outpatient practice management: billing, scheduling, registration, ADT (admission, discharge and transfer)
- **Ancillary systems:** pharmacy, labs, radiology, etc.
- **Online access to personal health record:**
My Health Manager on kp.org
- **One data model** underlying all EHR components

The features of Health IT



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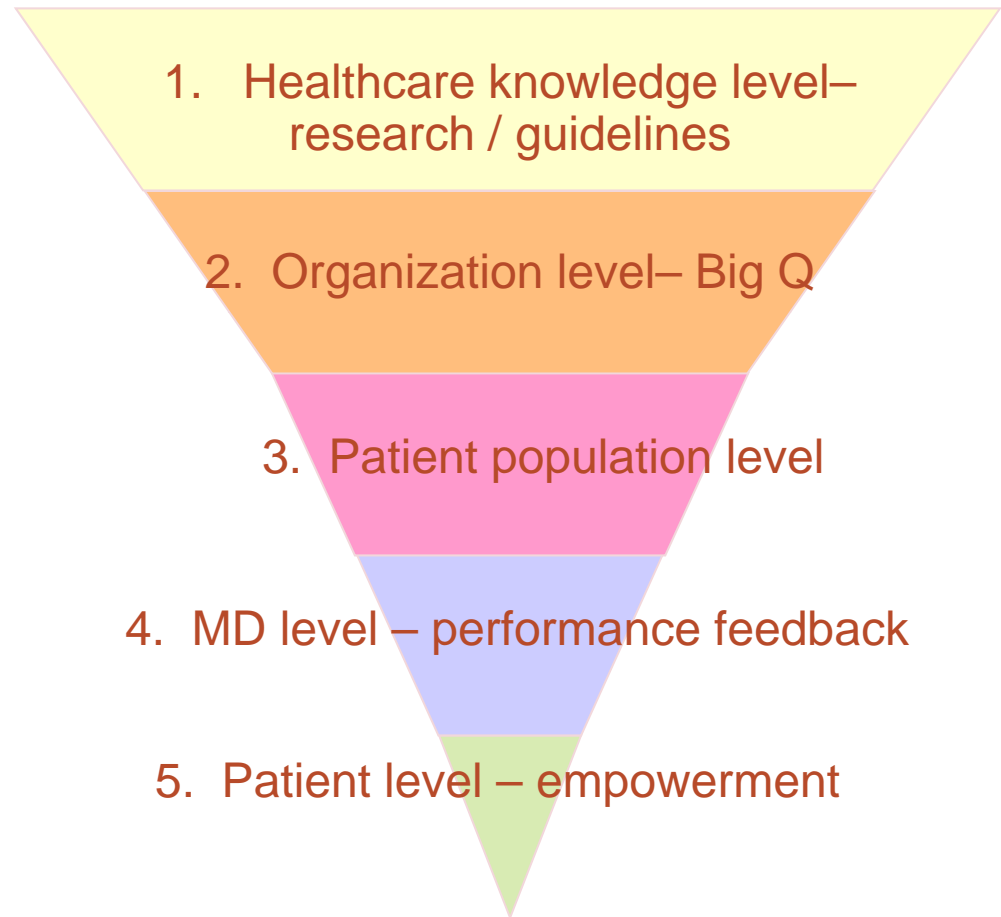
Information is power at many levels

Information is power:

- Power to know what the problem is
- Power to know where to act
- Power to know what to change

Information driving reform:

5 levels of information work together to drive improvement in the healthcare system. They are all enabled and dependant on the HER for data.



1. Healthcare knowledge – level: A Tale of 2 studies

Tale of Study 1 – It was the best of times, it was the worst of times for researchers in the city of San Antonio....

ALLHAT* – a classic RCT – randomized control trial

- 42,418 patients

- \$120 million

- Conducted over 8 years



- Results – Thiazide-type diuretics are most effective at controlling hypertension



- Given the low cost of this diuretic class, they postulated \$3.1 billion savings over 10 years

ALLHAT* – Antihypertensive , lipid lowering treatment to prevent health attack trial. Sponsored by the national heart, lung and blood institute

1. Healthcare knowledge – level: A Tale of 2 studies

Tale 2 – Meanwhile in Denver, David Magid, MD had an idea....

ALLHAT – a classic RCT – randomized control trial

- 42,418 patients
- \$120 million
- Conducted over 8 years



•Results – Thiazide-type diuretics are most effective at controlling hypertension

Magid* study

- 4,000,000 patients
- \$200,000
- Conducted over 1.5 years



•Results – For the 60% of patients that were not under control / complete hypertension control, ACE Inhibitors and beta blockers are effective as 2nd line medications.

•

*Magid, David J.; Shetterly, Susan J.; Margolis, Karen L.; Tavel, Heather M.; O'Connor, Patrick J.; Selby, Joe V.; Ho, P. Michael, "Comparative Effectiveness of Angiotensin-Converting Enzyme Inhibitors Versus β -Blockers as Second-Line Therapy for Hypertension", *Circ Cardiovasc Qual Outcomes*, 2010;3:453-458.

1. Healthcare knowledge – level: A Tale of 2 studies

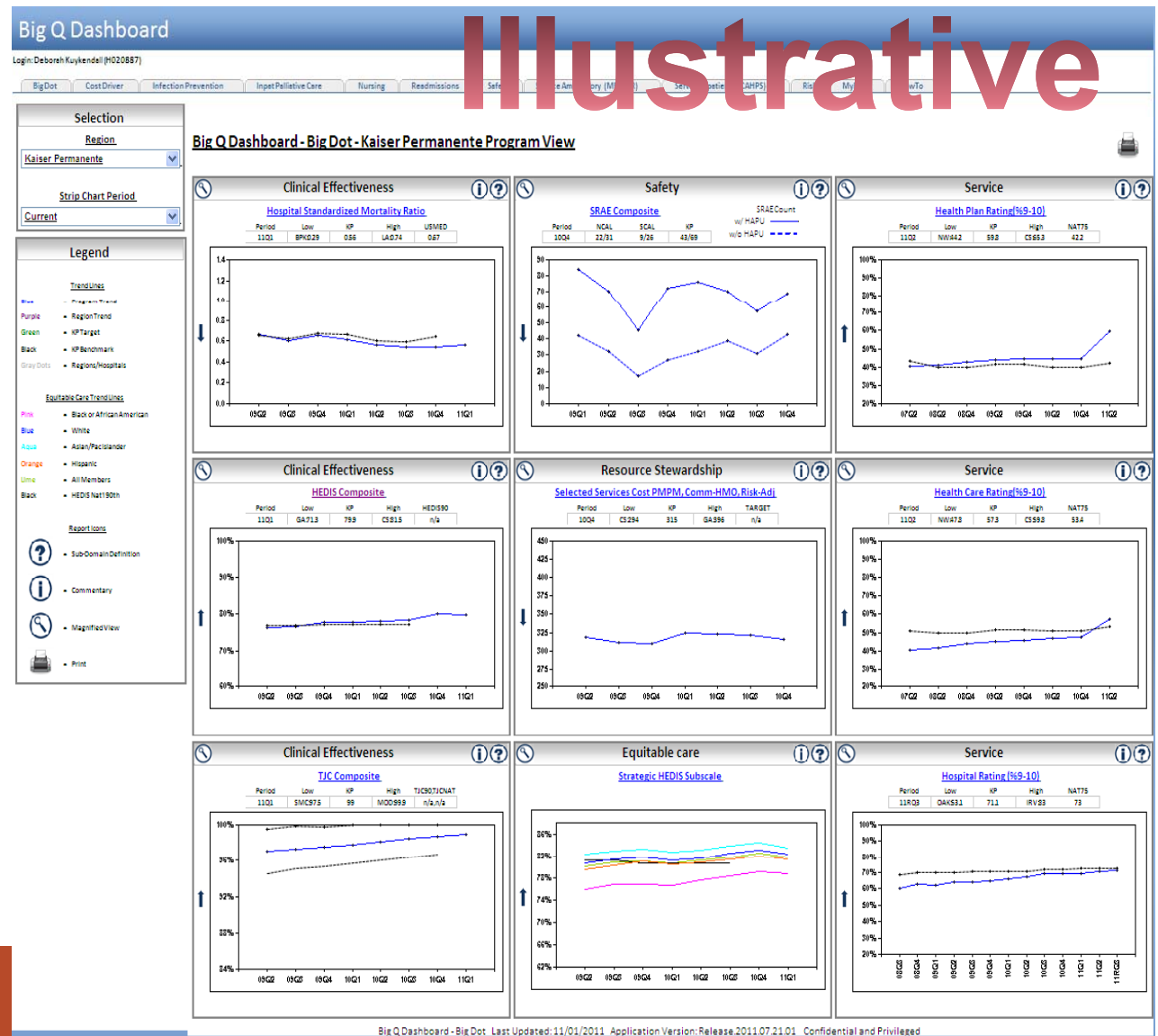
RCTs are the traditional gold standard for healthcare research. EHRs and their vast store of data (in depth and breadth) offer an alternative with pros and cons.

	ALLHAT Study	Magid Study
Statistical Design	Randomized Control Trial	Retrospective observational
	- Eliminate Patient Bias	-Adjust for patient bias: Matched case control. N.b. needs a large sample
	- Limited target group	- Cross-sectional population
	- Controlled conditions	- Real World conditions
Results	\$120,000,000 over 8 yrs	\$200,000 over 1.5 yrs
	42,418 patients	4 million patients

2. Organization- Level: Big Q

Unlike other industries, where the common denominator is often \$, healthcare requires a balanced scorecard approach.

- Clinical Effectiveness: inpatient and outpatient
- Safety
- Service / patient satisfaction
- Cost efficiency
- Equity in care



Illustrative

3. Patient population Level

The Panel Support Tool

[choose a provider](#) | [search / panel view](#) | [visit info](#) | [risk factors](#) | [logout](#)

PCP: DEMO DOC Panel Size : 1158

Y Indicates in the registry

Report	MRN	NAME	Age	Sex	Prev	Gap	DM	CVD	CHF	HTN	CKD	Last Seen	Rev'd
<input type="checkbox"/>	000000027	DEMO27	76	F		20	Y				Y		3/23/2006
<input type="checkbox"/>	000000455	DEMO455	39	M		17	Y				Y		
<input type="checkbox"/>	000000370	DEMO370	50	F		17	Y			Y	Y	12/16/2004	
<input type="checkbox"/>	000000419	DEMO419	45	M		17	Y						
<input type="checkbox"/>	000000441	DEMO441	35	M		17	Y				Y		
<input type="checkbox"/>	000000599	DEMO599	43	M		16	Y			Y			
<p>The Panel Support tools have been shown to be effective in improving patient quality of care and reducing "care gaps" in a published study</p>						14	Y	Y	Y	Y	Y	7/6/2005	3/22/2006
						12	Y			Y	Y	3/13/2006	
						12		Y		Y		4/13/2005	
<input type="checkbox"/>	000000566	DEMO566	37	F		12	Y				Y	7/16/2005	
<input type="checkbox"/>	000000567	DEMO567	54	M		11		Y		Y		7/29/2004	
<input type="checkbox"/>	000000707	DEMO707	73	M		11	Y			Y		2/28/2006	
<input type="checkbox"/>	000000746	DEMO746	58	F		10	Y			Y		12/27/2005	
<input type="checkbox"/>	000000080	DEMO80	55	M		10	Y			Y		1/26/2005	
<input type="checkbox"/>	000000989	DEMO989	85	F		10		Y	Y	Y		5/25/2004	
<input type="checkbox"/>	000000559	DEMO559	79	F		10	Y			Y	Y	9/3/2005	

4. MD – level: Performance feedback loops

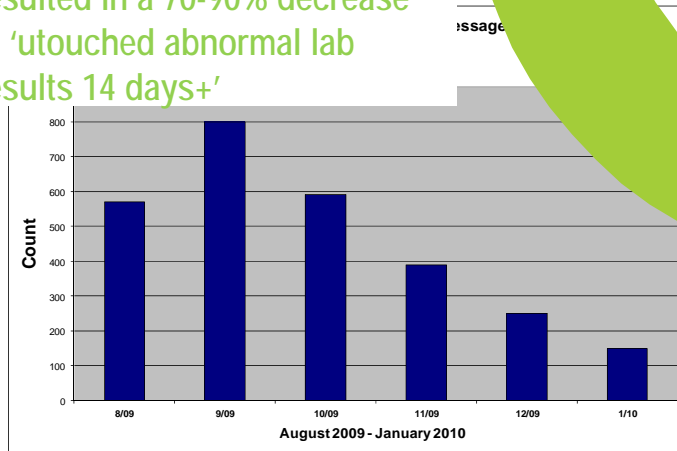
MD leaders identify info needs

Analysts extract data and craft report to reflect focus

Count of Untouched Messages by Location / Department / Recipient

Count	Department	Message Recipient	Count
6	DEPT	FIRSTNAME, LASTNAME MD	3
	DEPT	FIRSTNAME, LASTNAME MD	15
		FIRSTNAME, LASTNAME MD	3
		FIRSTNAME, LASTNAME MD	2
	DEPT	FIRSTNAME, LASTNAME MD	4
	DEPT	FIRSTNAME, LASTNAME MD	28
	DEPT	FIRSTNAME, LASTNAME MD	9

Monitoring MD inbaskets resulted in a 70-90% decrease in 'untouched abnormal lab results 14 days+'



Dept MD Chiefs share with MDs

MD maintains / improves practice. Reports track progress

5. Patient – level: Empowerment

The screenshot displays the Kaiser Permanente website interface. At the top, there is a navigation bar with links for 'Home kp.org', 'Date on request', and a search bar. Below this is a green navigation bar with categories: 'My health manager', 'Health & wellness', 'Health plans & services', and 'Locate our services'. The main content area features a 'Members sign on' section with a login form for User ID and Password, and a 'Sign on' button. Below the login form is a 'Prospect' section with a 'My health manager' heading and a sub-heading 'Ready for a new you? Take a [total health assessment](#), get a custom action plan.' This section includes a list of links: 'E-mail your doctor', 'Refill prescriptions', 'My test results', 'View past visits', 'Schedule appointments', and 'More...'. Below this list is a section titled 'Enrich your care' with the text 'Be choosy: [Select a personal physician](#). Are you using our time-saving tools? [Experience My health manager](#).' The bottom of the page contains a footer with various links including 'Terms & conditions', 'Privacy practices', 'Site policies', 'About us', 'Contact Web manager', 'Web awards & accreditations', 'Careers', 'Technical information', 'Web site map', 'Home kp.org', and 'Thrive'.

- 3.6 million registered users
- 52 million sign-ons
- 10 million secure emails
- 25 million tests viewed
- 6.8 million Rx refills orders

5. Patient –Level: Empowered!

- **Efficiency /convenience improved!**
 - Patients who use secure e-mail:
 - Are 7% to 10% less likely to schedule a routine office visit¹
 - Make about 14% fewer phone contacts
 - Those who book appointments online are up to 50% more likely to keep them
- **Quality of Care Improved!**
 - In a matched-control analysis published in *Health Affairs*, secure email was associated with a 2.0 to 6.5% improvement in performance on HEDIS measures, such as glycemic (HbA1c), cholesterol, and blood pressure screening and control²
- **High Patient Satisfaction!**
 - 85% rated encounters 8 or 9 on a 1-9 scale³



¹ Zhou, Yi Yvonne; Garrido, Terhilda; Chin, Homer; Wiesenthal, Andrew; Liang, Louise, "Patient access to an electronic health record with secure messaging: impact on primary care utilization," *The American Journal of Managed Care*, Vol 13:418-424, July 2007.

²Zhou, Yi Yvonne; Kanter, Michael H; Wang, Jian J; Garrido, Terhilda, "Improved Quality at Kaiser Permanente Through E-Mail Between Physicians and Patients," *Health Affairs*, Vol 29, No 7 (2010); 1370-1375.

³ Internal KP study, "Harvesting Value: Early Findings from Kaiser Permanente HealthConnect™" presented to Center for Information Therapy by T Garrido, C Serrato, J Oldenburg (1/15/2008)

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Blue Sky Vision Themes

In 2015, the care delivery model is a **consumer-centric paradigm** where the consumer presumes choice.

Members will characterize KP as providing **customized** and fully **integrated/leveraged** services with **secure and seamless transitions** from person to person with care that can occur in their **homes** for an affordable cost.

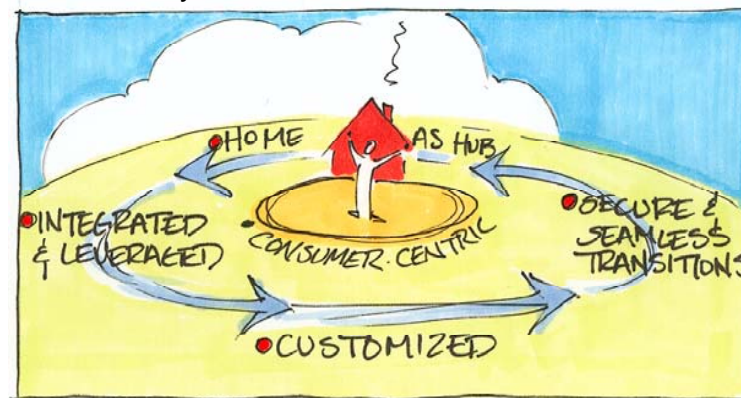
Home as the Hub

The home, and other settings, will grow significantly as a locale of choice for some care delivery (diagnostics).

An individual's care delivery support system has expanded to explicitly include other community and family resources

Integration and Leveraging

Medical services are integrated with wellness activities; care delivery processes are integrated with health plan operations
IT functionality enables us to leverage scarce or specialized clinical resources - MDs, RNs and other clinical staff and make our processes more efficient.



Customization

Occurs at any level of the members' journey with KP (choosing health plans, cost sharing, individual care pathways, and communication modalities.)
The member drives customization and KP responds.

Secure and seamless transitions

'Warm Handoffs' - The human skill sets and operational processes to deliver care and service effectively, efficiently, and compassionately.

Blue Sky Vision Next Steps

William Gibson, science fiction author wrote:

“The future is already here, it’s just not evenly distributed”.



The majority of the technology necessary to achieve the KP Care Delivery of 2015 exists in the IT marketplace today.

The key is to leverage the technology to achieve the bigger gain (delivering on the KP Promise).

KP culture and MD/employee work processes may need to face critical transitions

¹Brentari, Ruth; Garrido, Terhilda; Mittman, Robert; Liang, Louise; Weiland, Allan; Wiesenthal, Andrew M.; Cordova, Richard D., "Blue Sky Care Delivery 2015, Part 1", The Permanente Journal/Fall 2003/Volume 7 No. 4.

²Brentari, Ruth; Garrido, Terhilda; Mittman, Robert; Liang, Louise; Weiland, Allan; Wiesenthal, Andrew M.; Cordova, Richard D., "Blue Sky Part II: The Health Encounter", The Permanente Journal/Winter 2004/Volume 8 No. 1.

³Brentari, Ruth; Garrido, Terhilda; Mittman, Robert; Liang, Louise; Weiland, Allan; Wiesenthal, Andrew M.; Cordova, Richard D., "Blue Sky Part III: Chronic Care Encounter", The Permanente Journal/Spring 2004/Volume 8 No. 2.